

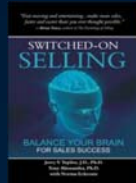


# Switched-On Selling

## A Proven Breakthrough Sales Training Program

Reshape and revitalize your approach to sales  
with author and instructor Jerry V. Teplitz, J.D., Ph.D., CSP

Examine the validation research at  
<http://www.teplitz.com/BrainGymResearch.htm>



### “Switch on” your potential to:

- BREAK through sales blocks
- PREVENT sales burnout
- TAKE the chill out of cold calling
- TURN OFF stress and negative emotions
- IMPROVE your ability to follow-up
- MANAGE your time and DO your paperwork
- ENERGIZE your day with a 7-minute Tune-up
- COMMUNICATE with ease and power



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**The Switched-On Selling Seminar** works by “switching on” the lines of communication between your left and right brain hemispheres. Based on the Amazon #1 best-selling book *Switched-On Selling: Balance Your Brain for Sales Success*, the course works on the principle that you perform at your optimum—mentally, physically and emotionally—when the two sides of your brain coordinate their functioning. This dynamic course will help you build confidence, improve organization, think more quickly on your feet, and overcome blocks to sales success.

### Your Instructor

Dr. Jerry V. Teplitz is a graduate of Northwestern University School of Law, a former attorney for the Illinois Environment Protection Agency, and he also has received a doctorate in Wholistic Health Sciences.

Since 1974, Dr. Teplitz has been president of his own business consulting firm where his clients have included IBM, Motorola, Holiday Inns, and the Government Executive Institute.

Dr. Teplitz is also an accomplished professional public speaker who has spoken to over one million people. He earned the title “Certified Speaking Professional” from the National Speakers Association and was selected as an “Association Excellence Speaker” by the Canadian Society of Association Executives.

Dr. Teplitz is the author of several #1 Amazon Best Seller books, *Switched-On Selling: Balance Your Brain For Sales Success* and *Switched-On Networking: Balance Your Brain For Networking Success*. His other books include *Managing Your Stress*, *Brain Gym for Business*, and *Switched-On Living*.

*“The Switched-On Selling experience had the greatest impact in the shortest period of time of any program I have seen in my many years in sales management.”*  
Robert E. Donovan, Director of Life Sales (South Carolina Farm Bureau)

### Partial Client List:

A-Active Termite & Pest Control  
Allen Edwin Homes  
Bank Newport  
Dave’s RV  
E T Lawson  
Evergreen Enterprises  
First Capital Bank of Texas  
Forshaw, Inc.  
Morris Group  
Pee Dee Farm Credit  
Sandler Training  
University of Nevada, Reno  
Virginia Association of Broadcasters

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