



# Become A Certified Instructor For Dr. Jerry V. Teplitz' **SWITCHED-ON SEMINARS**

The Switched-On Seminars include:

- ▶ **Switched-On Selling**
- ▶ **Switched-On Management**
- ▶ **Switched-On Network Marketing**
- ▶ **Switched-On Start-Up Entrepreneur**
- ▶ **Switched-On Advanced Entrepreneur**

All of these dynamic training programs use the cutting edge of 21st Century technology of Brain Gym® movements and exercises. These seminars are practical and exciting hands-on training experiences that use the neuroplasticity of the brain to integrate the left and right hemispheres of the brain. This integration enables a manager, salesperson, network marketer or entrepreneur to “switch on” their central nervous system for each step in the management, selling, network marketing and entrepreneur processes, creating an internal fusion for greater business effectiveness and success.

All five seminars were developed by Dr. Jerry V. Teplitz and are based on the work of Dr. Paul Dennison in the field of Educational Kinesiology. Dennison’s methods were originally developed as a means of correcting learning disabilities and have been found to be applicable in a wide variety of situations. Dr. Teplitz is the only one to apply these concepts across the field of business. Research studies conducted by Dr. Teplitz on these Switched-On Seminars have shown very dramatic changes in performance and success. <http://www.teplitz.com/BrainGymResearch.htm>

## **Get Certified Long Distance for Switched-On Instructor Trainings**

You can now get certified to teach the Switched-On seminar remotely via streaming, video, emailed materials, conference call, coaching and training.

That’s right, you can get certified from the comfort of your own home.

## **Instructor Training and Licensing Program**

These are the steps in the process. There are two categories of persons that these steps apply to – one is for Currently Certified Brain Gym 101 Instructors. The other is for people who are not Brain Gym Instructors who want to teach Switched-On Selling.

You can become a Licensed Instructor of any or all of these seminars through the INSTRUCTOR TRAINING PROGRAMS. These Instructor training programs are designed to insure that Instructors can become skilled professionals able to address their client’s needs in an effective manner while clearly presenting the seminar material. To fulfill this purpose, we have established a training program that will give all Instructors a complete understanding of basic Brain Gym processes, the Switched-On seminars, and effective training techniques and marketing materials.

## **Three Steps For Instructor Licensing:**

- I.** Decide if you want to be certified to teach one, two, three or all five seminars.
- II.** Complete watching the seminar videos, reviewing the training materials and scheduling a three hour one-on-one training session with Dr. Teplitz.
- III.** Conduct an audio recording live of a Switched-On Seminar for 2-6 people within 9 months of completion of the training program. One review will count towards Selling, Network Marketing and/or Start-Up Entrepreneur Certifications. A separate audio recording must be done for Management and/or Advanced Entrepreneur certifications. If you have not completed Step III within 9 months, you will need to repeat Step II.
- IV.** After a successful evaluation of your audio recording(s) in Step III, you will be licensed as an Instructor through Jerry Teplitz Enterprises or you will be counseled as to other necessary steps.

*"I love teaching your class. It's a really powerful seminar."*

*Eloise Hanby Sandy, UT*

## Brain Gym Verses Non Brain Gym Instructors

If you are certified Brain Gym Instructor, to maintain your license as a Switched-On Instructor, you just to have to follow the requirements to maintain your regular Brain Gym license.

If you are not a Brain Gym Instructor, then you will have to take a Brain Gym 101 Class within 6 months after completing the Certification process which is approval of your audio recording. There is a continuing education training program which will lead you to be able to teach the Brain Gym 101 Class. You will receive details in your training manual and at the one-on-one session with Dr. Teplitz.

## Licensing Cost For All Switched-On Instructor Trainings

### Certification Fees

#### Instructor Training to Teach One Switched-On Seminar:

- Brain Gym 101 Instructor's cost \$650 *or* Non Brain Gym Instructor's cost \$700

**Cost to be Certified to Teach Each Additional Switched-On Seminar—\$300 each**

**Each Audio Review Evaluation—\$250**

## Participant Manual Costs

Certified Instructors are required to purchase participant manuals from Jerry Teplitz Enterprises, Inc. Price sheet is included in your Instructor Manual.

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### Instructor Registration Form

Name \_\_\_\_\_ Organization \_\_\_\_\_  
Street \_\_\_\_\_ Office Phone \_\_\_\_\_ Cell \_\_\_\_\_ Date \_\_\_\_\_  
City/State/Zip \_\_\_\_\_ Email \_\_\_\_\_

#### Register me for One Instructor Training:

\_\_\_\_ Switched-On Selling; \_\_\_\_ Switched-On Network Marketing; \_\_\_\_ Switched-On Start-Up Entrepreneur

#### Register me for One Instructor Training:

\_\_\_\_ Switched-On Management; \_\_\_\_ Switched-On Advanced Entrepreneur

**Cost: Brain Gym 101 Instructors - \$650 *or* Non Brain Gym Instructor - \$700**

#### Resister me for additional Instructor Trainings -

\_\_\_\_ Switched-On Selling; \_\_\_\_ Switched-On Network Marketing; \_\_\_\_ Switched-On Start-Up Entrepreneur

\_\_\_\_ Switched-On Management; \_\_\_\_ Switched-On Advanced Entrepreneur

**Cost: For each additional Certification—\$300 each**

\_\_\_\_\_ **Total cost for all Instructor trainings I am taking. All materials and links will be emailed to you.**

\_\_\_\_\_ Check enclosed (Make checks payable to: *Jerry Teplitz Enterprises, Inc.*)

\_\_\_\_\_ VISA/MasterCard/AMEX/Discover \_\_\_\_\_ Expiration date \_\_\_\_\_

CVV \_\_\_\_\_ Billing Zip \_\_\_\_\_

Signature \_\_\_\_\_

**You can Mail, Scan and Email Your Registration to: JERRY TEPLITZ ENTERPRISES INC., 1304 Woodhurst Drive, Virginia Beach, VA 23454, (757) 496-8008 or 1-800-77-RELAX, Email [Info@Teplitz.com](mailto:Info@Teplitz.com), [www.Teplitz.com](http://www.Teplitz.com)**