



Become A Certified Instructor For Dr. Jerry V. Teplitz' **SWITCHED-ON SEMINARS**

The **Switched-On Seminars** include:

- ▶ **Switched-On Selling**
- ▶ **Switched-On Management**
- ▶ **Switched-On Network Marketing**
- ▶ **Switched-On Start-Up Entrepreneur**
- ▶ **Switched-On Advanced Entrepreneur**

All of these dynamic training programs use the cutting edge of 21st Century technology of Brain Gym® movements and exercises. These seminars are practical and exciting hands-on training experiences that integrate the left and right hemispheres of the brain. This integration enables a manager, salesperson, network marketer or entrepreneur to “switch on” their central nervous system for each step in the management, selling, network marketing and entrepreneur processes, creating an internal fusion for greater business effectiveness and success.

All five seminars were developed by Dr. Jerry V. Teplitz and are based on the work of Dr. Paul Dennison in the field of Educational Kinesiology. Dennison’s methods were originally developed as a means of correcting learning disabilities and have been found to be applicable in a wide variety of situations. Dr. Teplitz is the only one to apply these concepts across the field of business. Research studies conducted by Dr. Teplitz on these Switched-On Seminars have shown very dramatic changes in performance and success. <http://www.teplitz.com/BrainGymResearch.htm>

Instructor Training and Licensing Program

You can become a Licensed Instructor of any or all of these seminars through the INSTRUCTOR TRAINING PROGRAMS. Both Switched-On Selling, Network Marketing and Switched-On Start-up Entrepreneur seminars and Instructor Certifications are taught at the same time in the same class. Switched-On Management and Switched-On Advanced Entrepreneur are taught as a separate training class. These Instructor training programs are designed to insure that Instructors can become skilled professionals able to address their client’s needs in an effective manner while clearly presenting the seminar material. To fulfill this purpose, we have established a training program that will give all Instructors a complete understanding of basic Brain Gym processes, the Switched-On seminars, and effective training techniques and marketing materials.

Three Steps For Instructor Licensing:

- I. Decide if you want to be certified to teach one, two, three or all five seminars.
- II. Attend and successfully complete each three-day Instructor Training Course (Keep in mind the Selling, Network Marketing and Start-Up Entrepreneur Certification Training programs are taught at the same time while Switched-On Management and Advanced Entrepreneur are taught as a separate three-day program) or you can take the Certification online.
- III. Conduct an audio recording live of a Switched-On Seminar for 2-6 people within 9 months of completion of the three day training program. One review will count towards Selling, Network Marketing and/or Start-Up Entrepreneur Certifications. A separate audio recording must be done for Management and/or Advanced Entrepreneur certifications. If you have not completed Step III within 9 months, you will need to repeat Step II.
 - (1) Submit the review for feedback to Jerry Teplitz Enterprises, Inc.
 - (2) After evaluation by Jerry Teplitz Enterprises, Inc.
 - (a) You may be required to repeat the Instructor Training Course.
 - (b) You may be required to repeat Step III and do another audio recording.
- IV. After a successful evaluation of Step III, you will be licensed as an Instructor through Jerry Teplitz Enterprises or you will be counseled as to other necessary steps.

*"I love teaching your class. It's a really powerful seminar."
Eloise Hanby Sandy, UT*

The Three-Day Instructor Training Course

- Day One: Experience the Switched-On Seminars and switch yourself on.
- Day Two: Participate in and observe the dynamics of the Seminar with participants.
- Day Three: Philosophy of the Seminar, practical considerations and outcomes, teaching methods and marketing concepts.

Now Available - Get Certified Long Distance for Switched-On Selling

You can now get certified to teach the Switched-On Selling Brain Gym® International approved seminar remotely via streaming, video, emailed materials, conference call, coaching and training.

That's right, you can get certified from the comfort of your own home.

These are the steps in the process. There are two categories of persons that these steps apply to – one is for Currently Certified Brain Gym 101 Instructors. The other is for people who are not Brain Gym Instructors who want to teach Switched-On Selling.

Steps for Brain Gym 101 Instructors

1. Sign up and we will email you links so you can watch the videos on your computer.
2. We will email you the Instructor's Manual for the seminar which contains the participant manual, a full script of the seminar and marketing materials.
3. After you have reviewed the videos and the script and are comfortable with the materials, we will arrange a several hour phone call (on a Skype call if you are in Canada or international) where Jerry will discuss teaching, marketing, answer question and other details you need to know.
4. You will need to do an audio recording of your teaching a portion of a live seminar to complete the certification process within 9 months of completion of these steps.

Steps for Non-Brain Gym Persons Wanting to be Certified

1. Steps 1 to 4 above apply.
2. You must also do a video of your teaching the Brain Gym Movements for Jerry to review.
3. You have to take a Brain Gym 101 Class within 6 months after completing the Certification process.

Maintaining Licensing

To maintain licensing, seminar evaluation forms in each Participant Manual must be submitted to Jerry Teplitz Enterprises at the time of re-ordering additional manuals and the instructor must maintain an overall rating of "Good" or better . There is a continuing education training program which begins 6 months after the completion of certification. Email for details.

Licensing Cost For All Switched-On Instructor Training

Certification Fees

Live Instructor Training:

- Live Instructor three day training: Brain Gym 101Instructors—\$650 *or* Non Brain Gym Instructor—\$700

Other Live Certification Trainings:

- \$300 for each additional live certification training you select. Select 2 for November 10 - 12 for \$500
- Live Instructor training-repeat—\$250 ● Each audio-review evaluation—\$225

If you can not attend the LIVE Training, you can take the LONG DISTANCE Instructor Training For Switched-On Selling Only:

- For certification training: Brain Gym 101 Instructor—\$650 *or* Non Brain Gym Instructors—\$700

Participant Manual Costs

All manuals are sold on a sliding scale. Switched-On Management and Switched-On Advanced Entrepreneur participant manuals range from \$50 for 1 manual down to \$30 for 76 plus manuals. Switched-On Selling, Network Marketing and Switched-On Start-Up Entrepreneur participant manuals range from \$40 for 1 manual down to \$20 for 76 plus manuals. Contact us for the complete details.

Notice For Brain Gym Instructors

Brain Gym International now offers CEU Credits for Brain Gym Instructors taking any Switched-On Instructor Trainings.

For questions contact: JERRY TEPLITZ ENTERPRISES INC., 1304 Woodhurst Drive, Virginia Beach, VA 23454, (757) 496-8008 or 1-800-77-RELAX, Email Info@Teplitz.com, www.Teplitz.com

[Click here to register for Long Distance Instructor Training](#)